

CAMPAIGN SIGNAGE PERMIT

1.0 Definitions

An “Election Sign” and “Election Poster” means a temporary sign/poster which is designed or intended to be displayed in connection with the following:

- a federal election or referendum;
- a provincial election, referendum or plebiscite;
- a local government election.

2.0 Duration of Election Signs and Posters

Election signs and posters may be installed after the following:

- Civic election - forty-five (45) days before the election.

3.0 Private Property vs Right-of-Way (ROW)

Election signage on private property is regulated by the standards established in the City’s Zoning Bylaw (Bylaw 2023- 2061). The placement of election signage on City boulevards, referred to as City right-of-way (ROW), and buffer strips are regulated by the standards established in the City’s Zoning Bylaw. Election signs shall not be placed on City owned or controlled properties and all elections signs must be removed within seven (7) calendar days following the day of the election

4.0 Election Signs on Private Property

Election signs may be placed on a residential site by the property owner.

Election signs may also be placed on commercial or industrial sites that are zoned to accommodate third party advertising, *with permission from the owner*.

Interested parties can access property zoning details via the City’s Land Development department.

Alternatively, to verify if a site is zoned appropriately for election signage, interested parties can contact Land Development – Richard Neufeld 306-634-1821 or r.neufeld@estevan.ca.

5.0 Election Signs on City Right-of-Way (ROW)

Elections Signs are not permitted on any centre medians, traffic islands or roundabouts. Other than Election signage authorized by the municipal election authority (i.e., polling centre direction signage or signage advertising that an election vote is occurring) all municipal campaign signage is prohibited on City owned land Zoning bylaw Section 11.4 (9).

6.0 Removal and Recovery of Signs

Installation and removal of signs is the responsibility of election candidates. Election signs must be removed within seven (7) days after the date of the election, referendum or plebiscite.

The City may remove signs without prior notice if the sign is considered to be a safety hazard, is located on prohibited roadway boulevards, medians or buffer strips, or if the candidate has not removed the sign after being notified.

Any signs removed by the City will be held for one (1) business day, during which time signs may be reclaimed. The City will without notice, dispose of any signs which are not reclaimed after one (1) business day. The City is not responsible for the loss or damage to any signs removed or stored.

7.0 Election Posters

Election posters must not be attached to any public property. In no case shall a poster be attached to any public property located within a traffic island or median.

7.1 Election Posters – Standards

The following standards apply to the placement of election posters:

- The size of an election poster must not exceed dimensions of 11 in x 17 in. Election posters must indicate the date upon which the poster is attached.
- Election posters may only be attached with clear tape or other easily removable tape.
- Election posters must be removed within seven (7) days after the date of the election, referendum or plebiscite.
- In accordance with Section 176 of the *Local Government Election Act, 2015*, during the hours that a poll is open election signage must not be placed within 100 m (328 ft) of the building in which a poll is held.

8.0 Safety Precautions

When installing/removing election signs, take proper safety precautions to ensure your safety and the safety of the public, including reducing driver distractions. Safety tips include:

- It is advised that all persons working near roadways wear reflective vests/bright clothing and safety footwear.
- Signs should be installed and removed between 9:30 a.m. and 3:30 p.m. outside of peak travel times.
- Ensure that signs are properly secured to avoid being blown away